



MÉXICO

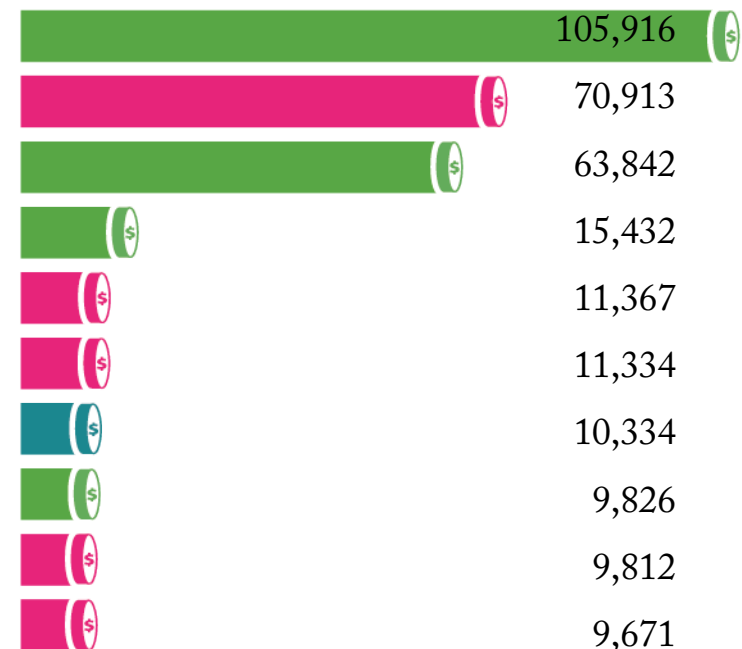
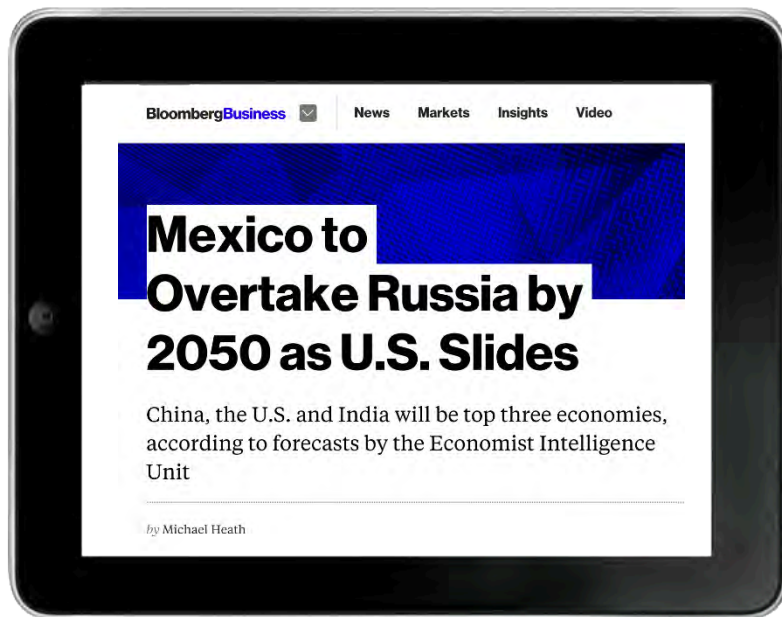


*THE MEXICAN BUSINESS CLIMATE & CROSS-
THE-BORDER OPPORTUNITIES FOR U.S. &
MEXICAN COMPANIES*



MEXICO WILL BECOME THE 8TH LARGEST ECONOMY

2050



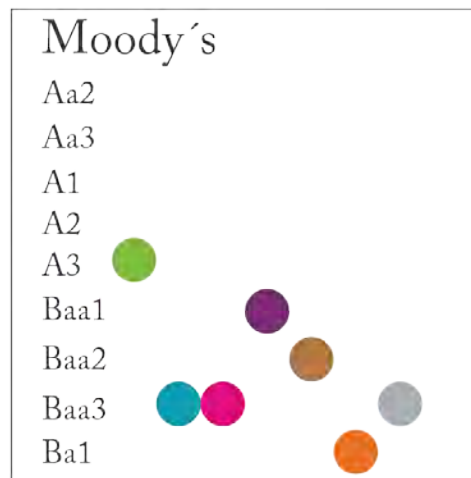
Economy moves up rankings

Economy moves down rankings

Economy moves down rankings



MEXICO LEADS BOND BENCHMARKS



Just **3** sovereign nations in recent history have issued **100-year bonds**: China, in 1996; the Philippines, in 1997; and Mexico in 2010, 2014 and 2015.

	Mexico	Indonesia	Turkey	South Africa	Brazil	Russia	Colombia
Exchange rate (%)	18.9	33.3	46	45.3	60.5	96.9	167
10-year bond USD (pb)	85	92	117	73	237	354	85



MEXICO: A RISING GLOBAL STAR

Under pressure	<ul style="list-style-type: none">Traditionally low-cost countries whose deteriorating competitiveness is driven by a wide range of factors	 Brazil	 China	 Czech Republic	 Poland	 Russia	
Losing ground	<ul style="list-style-type: none">Traditionally high-cost countries whose competitiveness continues to deteriorate, because of weak productivity gains and higher energy costs	 Australia	 Belgium	 France	 Italy	 Sweden	 Switzerland
Holding steady	<ul style="list-style-type: none">Countries roughly maintaining their relative competitiveness versus global leaders	 India	 Indonesia	 Netherlands	 United Kingdom		
Rising global stars	<ul style="list-style-type: none">Improved competitiveness compared with the others, because of moderate wage growth, sustained productivity gains, stable exchange rates, and energy cost advantages		 Mexico	 United States			



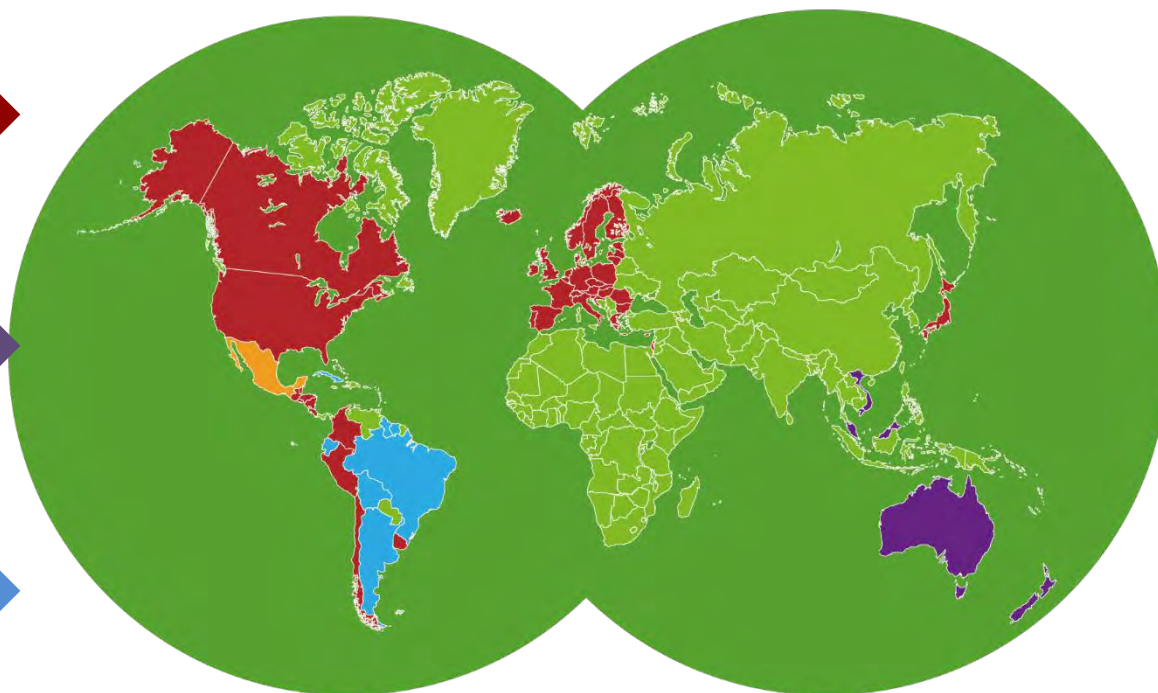
WE ARE COMMITTED TO FREE TRADE

Our FTAs give privileged access to 1.2 billion consumers.

FTAs with 46 countries

TPP

**6 economic
complementation
agreements**

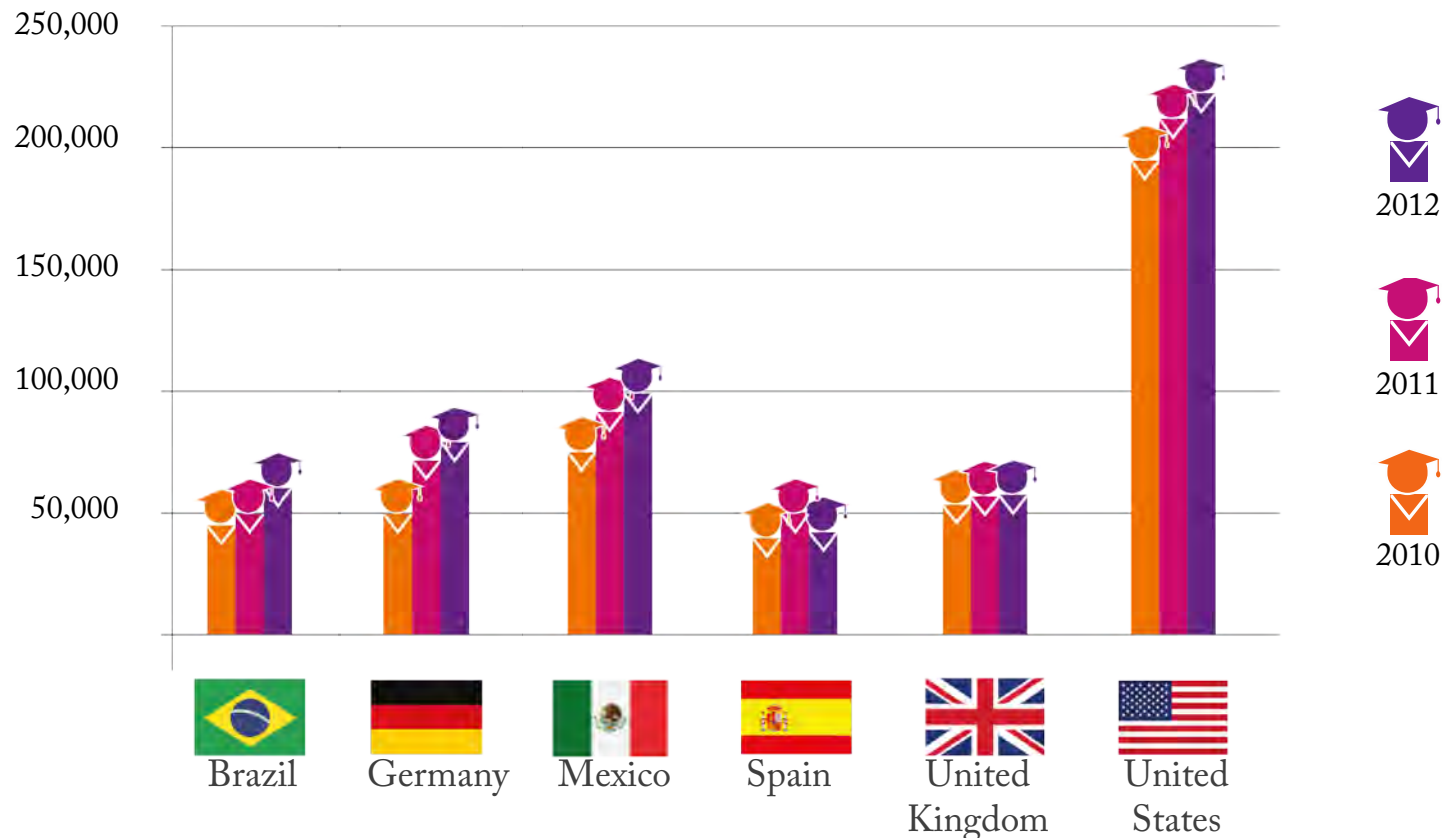


With the TPP, Mexico will increase its presence in Australia, Brunei, Malaysia, New Zealand, Singapore and Vietnam.



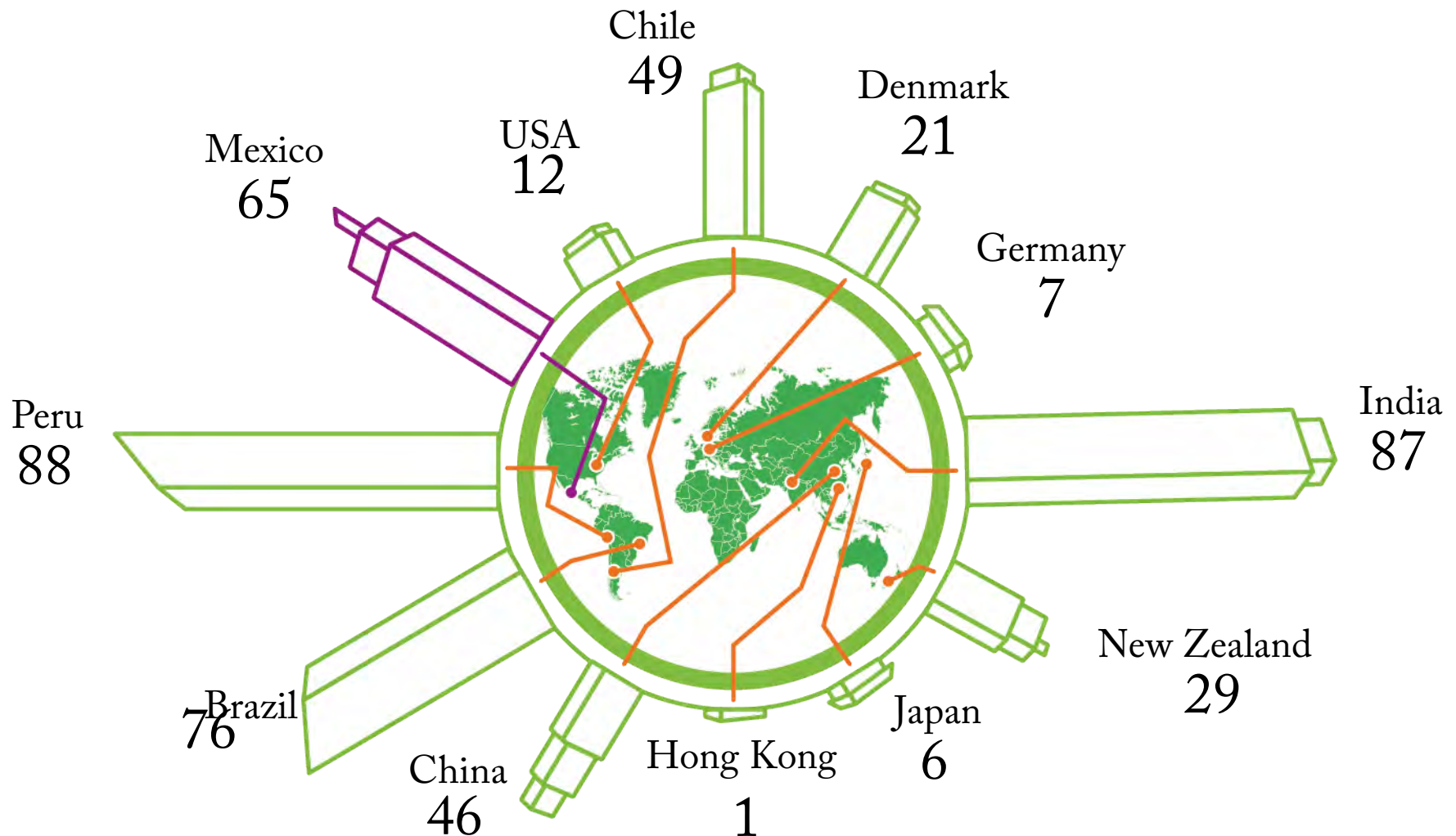
COMPARISON OF GRADUATES IN MEXICO AND OTHER COUNTRIES

TOTAL GRADUATES IN THE AREAS OF ENGINEERING, MANUFACTURING AND CONSTRUCTION (LATEST DATA AVAILABLE)





MEXICO IN THE INFRASTRUCTURE INDEX





MAIN PORTS IN MEXICO



CARGO MOVEMENT IN MEXICO

National Cargo Movement (Tons)

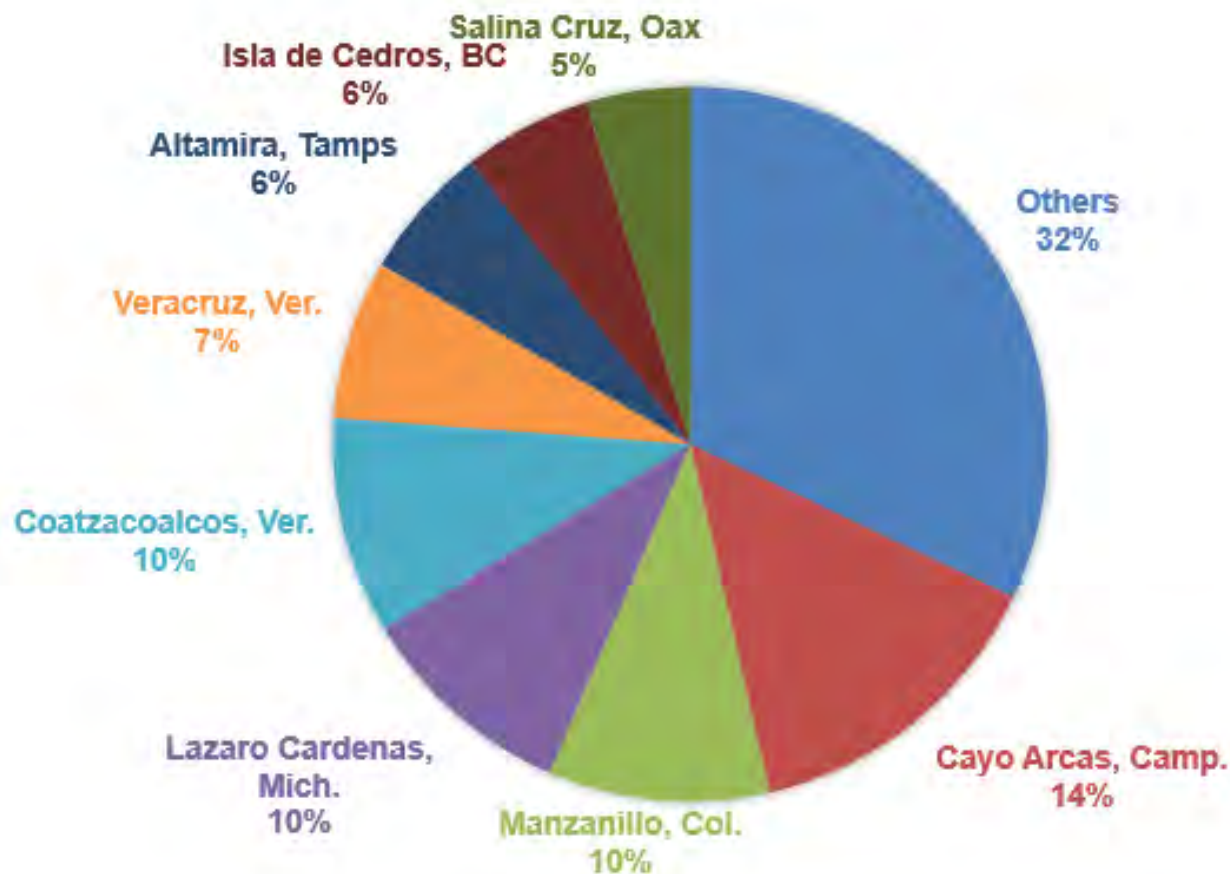


Total of Cargo
Moved in 2014:
286,134,417
tons

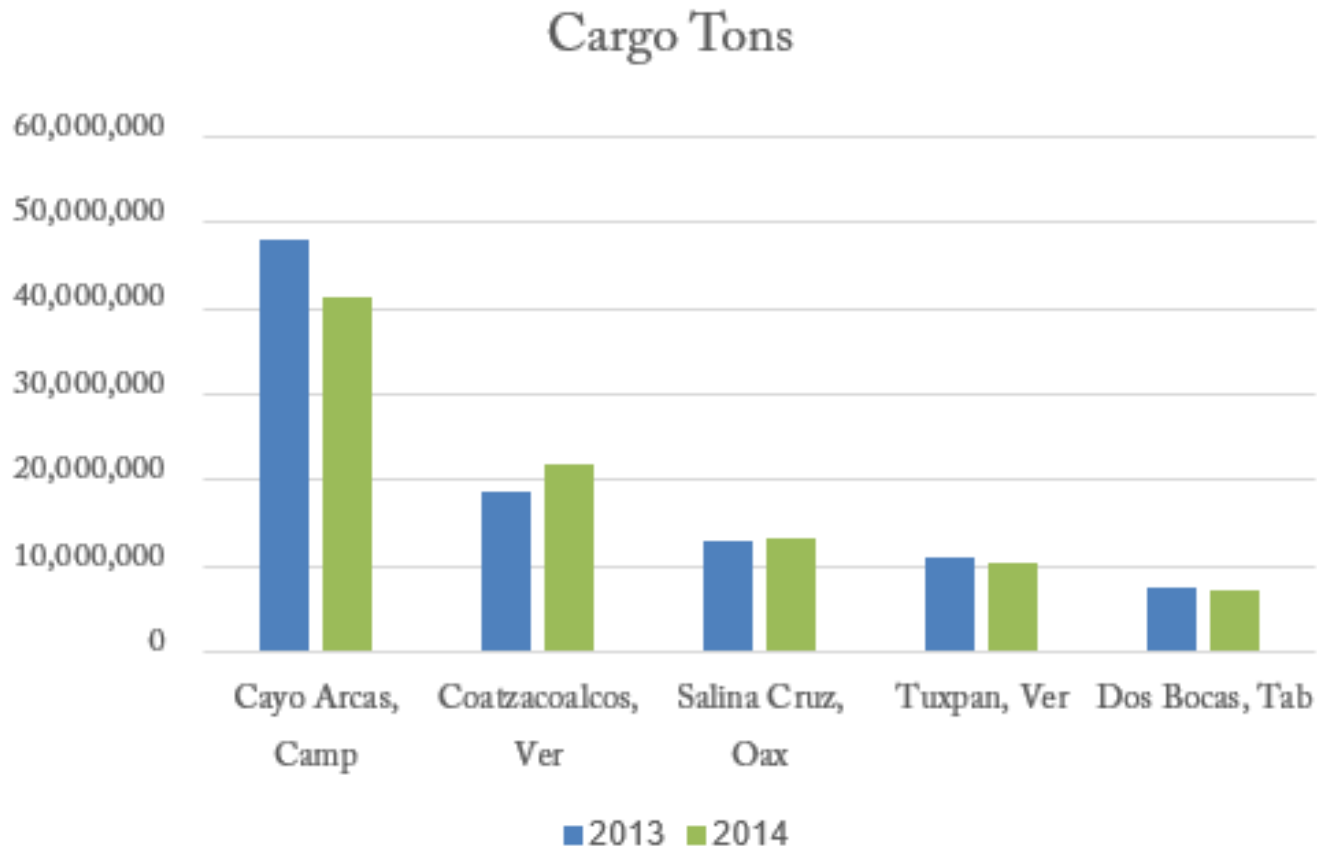
BUSIEST PORTS IN 2014

	Location	Tons
1	Cayo Arcas, Campeche	41,335,342
2	Manzanillo, Colima	28,642,871
3	Lazaro Cardenas, Michoacan	28,189,484
4	Coatzacoalcos, Veracruz	28,101,255
5	Veracruz, Veracruz	20,702,163
6	Altamira, Tamaulipas	17,313,847
7	Isla de Cedros, Baja California	16,706,956
8	Salina Cruz, Oaxaca	13,464,079

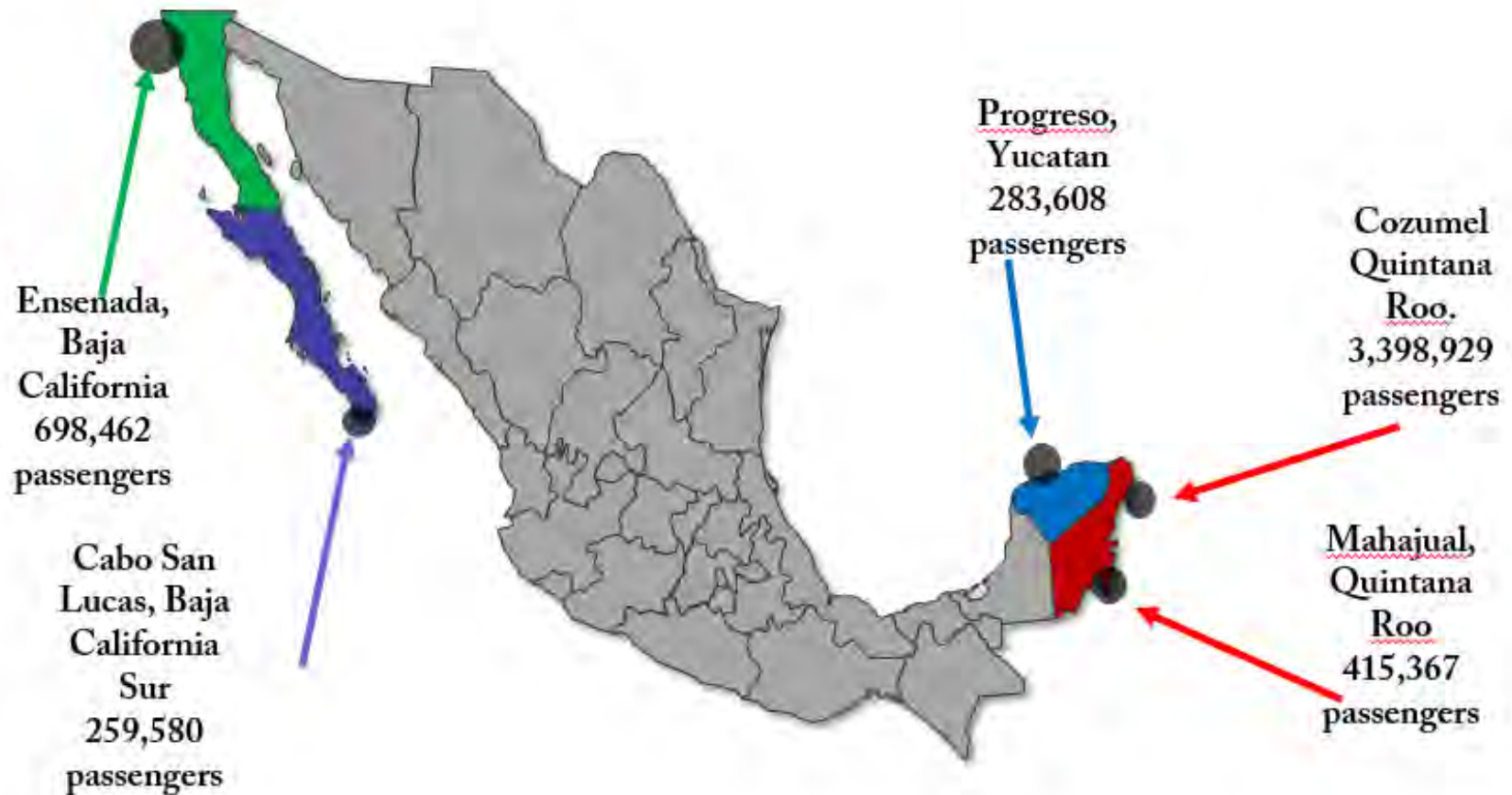
BUSIEST PORTS IN 2014



MAIN OIL PORTS IN 2014



CRUISE SHIP PASSENGERS ATTENDED BY MAIN PORTS 2014





NATIONAL INFRASTRUCTURE PROGRAM (2014-2018) DISTRIBUTION RESOURCES

National Infrastructure
Program:
\$595 billion usd

Ports Expansions and Modernization
\$4 billion usd

Public

63%

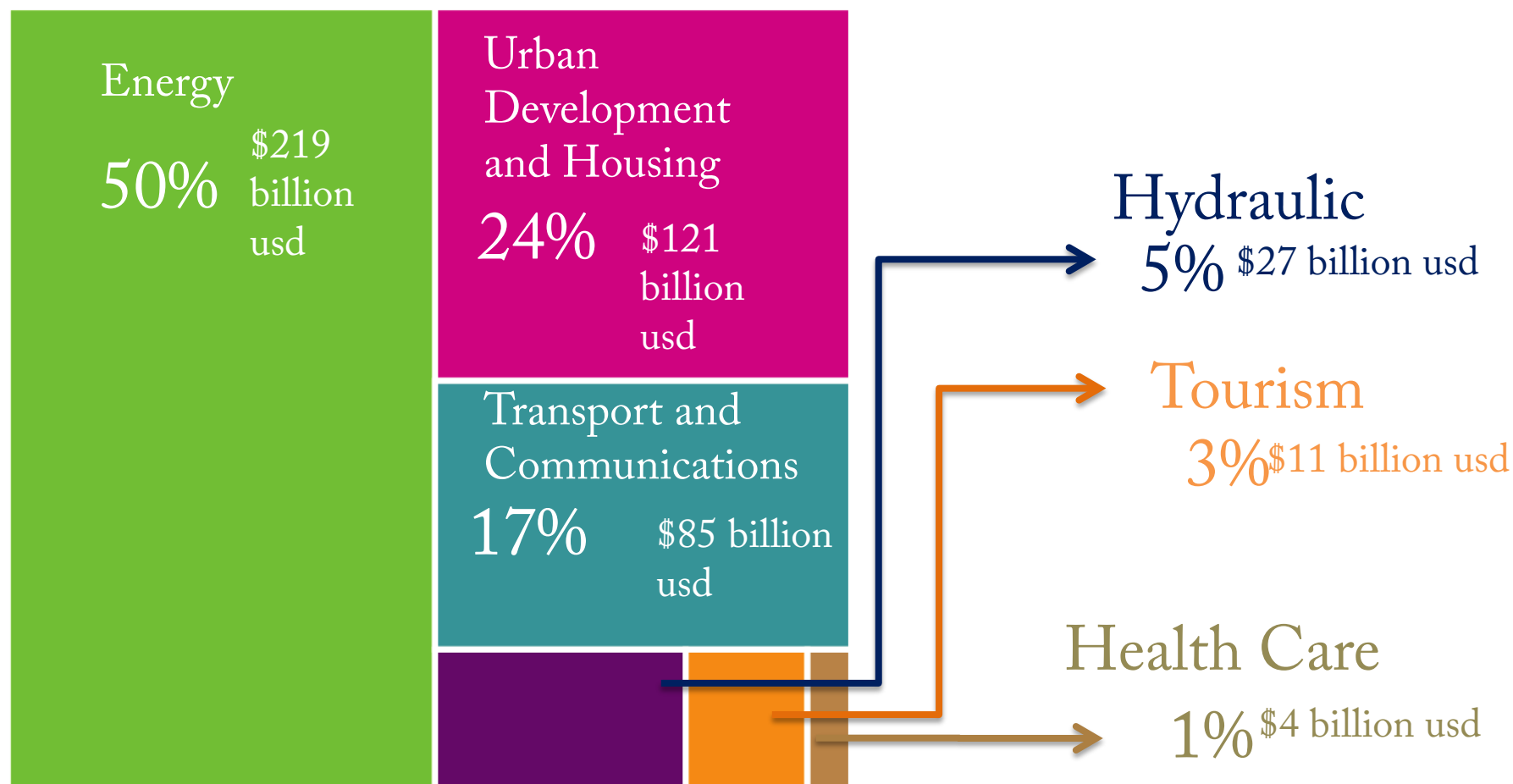


37%

Private

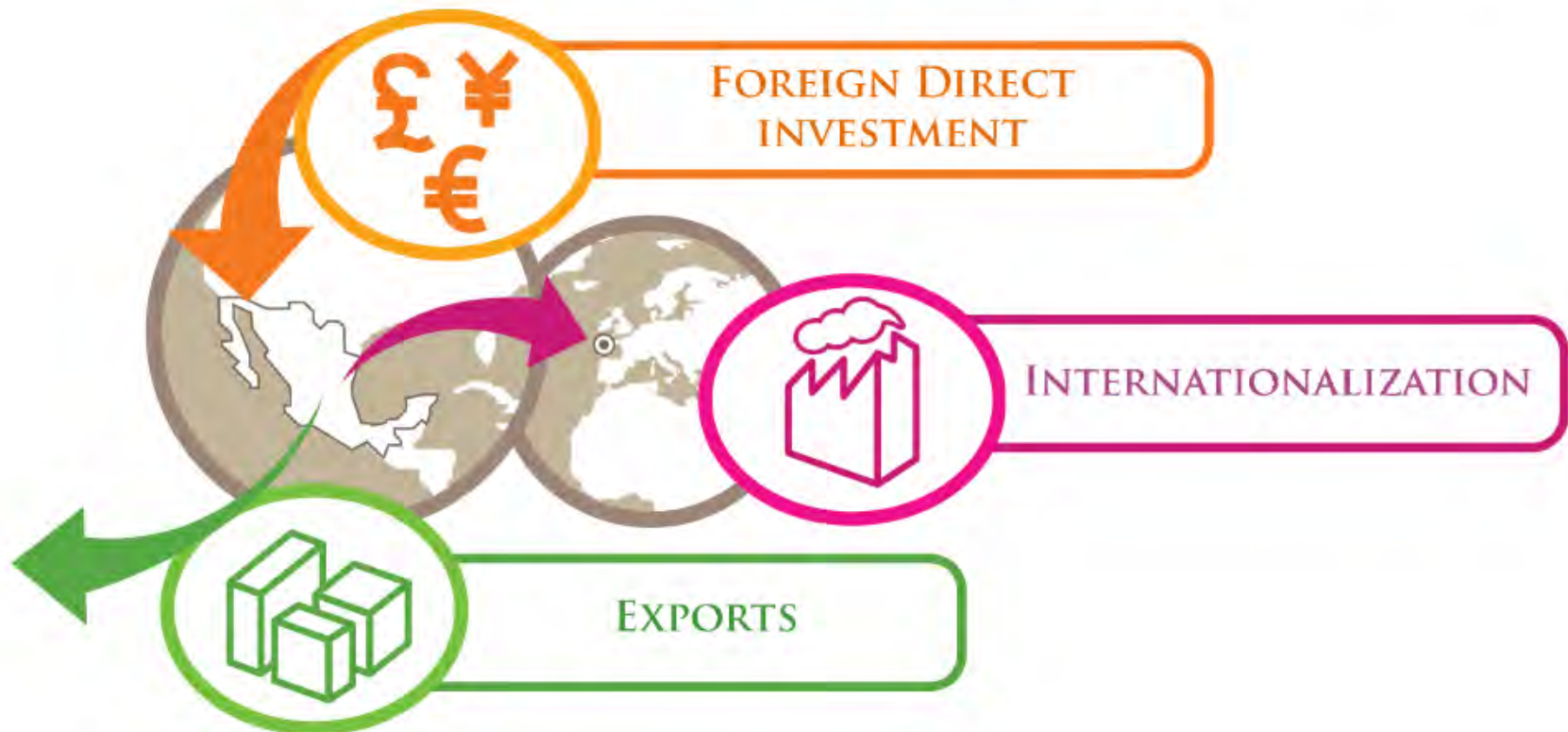


NATIONAL INFRASTRUCTURE PROGRAM (2014-2018)

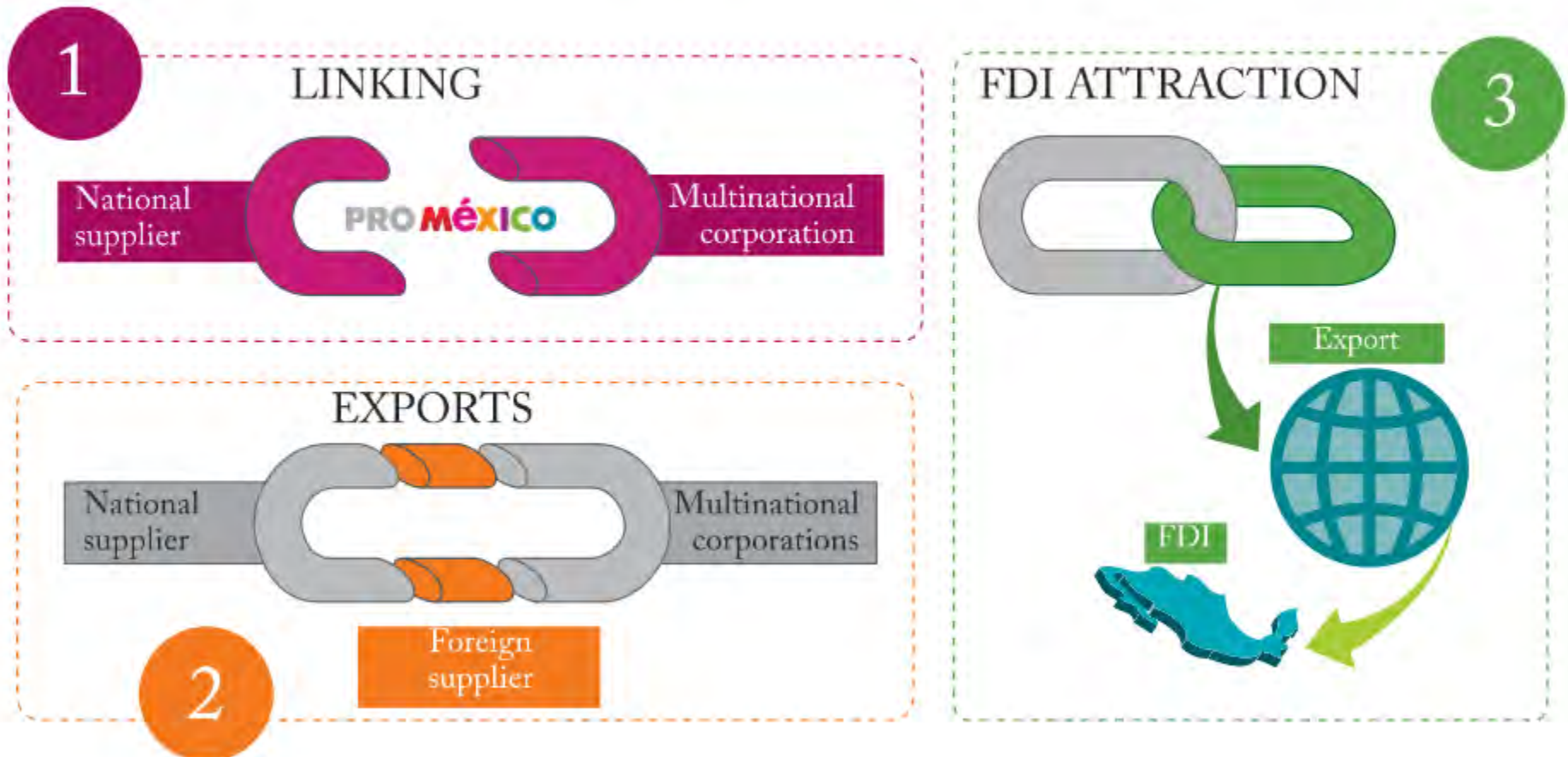


¿WHAT'S PROMÉXICO?

ENTITY OF THE MEXICAN GOVERNMENT LOOKING FOR:



STRENGTHENING OF GLOBAL VALUE CHAINS



PROMÉXICO'S GUIDING PRINCIPLE



SUPPORTS AND SERVICES FOR FDI



Supports

Market research to identify missing links or with minimal presence in production chains

Travel grants

Specialized studies

Business travel



Services

Specialized information

Advertising

Specialized counseling in Mexico

Media advertising



Programs

Advice and support

Government backing

Ventanilla única

Advice on disputes and support operation in conciliation

Contacts network

Aftercare

PROMÉXICO'S PLATFORM





RICARDO DÍAZ DE LEÓN
INFRASTRUCTURE AND MINING COORDINATOR



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